



Waisman Center Anniversary

# Scientific Symposium

*Improving Lives. Transforming Futures.*

**ABOUT THE SYMPOSIUM:** The Waisman Center has been at the forefront of advancing research and discovery in intellectual and developmental disabilities and neurodegenerative diseases for 50 years. The 1.5-day symposium celebrates this milestone anniversary and features four prominent speakers in the fields of autism (Catherine Lord, UCLA), functional genomics (Arnold Kriegstein, UCSF), brain imaging (Cynthia Rogers, WUSTL), and Down syndrome (Mara Dierrsen, Centre for Genomic Regulation, Barcelona). Each theme will also feature Waisman principal investigators who highlight Waisman's research and contributions in these areas. The symposium will culminate with three promising Waisman translational research successes focused on autism (Leann DaWalt), Parkinson's disease (Su-Chun Zhang), and degenerative eye conditions (David Gamm).

This event is free and open to the public. We anticipate more than 250 people will attend the symposium from throughout the University of Wisconsin-Madison, the medical community, and industry and community partners. The audience will include researchers, clinicians, educators, students/trainees, self-advocates and families. The symposium underscores our ongoing mission and commitment to achieve even greater scientific milestones and continue to provide needed care that improves the lives of individuals with developmental disabilities and neurodegenerative diseases and their families.

### \$25,000 Symposium Event Sponsor

- name and logo on promotional materials
- prominent signage throughout symposium and slide in opening powerpoint presentation
- exhibitor space and table
- reserved seating and preferred parking for eight symposium attendees
- inclusion on the 50<sup>th</sup> anniversary plaque
- placement of full-page advertisement in print program
- promotion on Waisman website and social media
- recognition in Waisman Center annual impact report
- table for eight at 50<sup>th</sup> anniversary gala at the Monona Terrace on October 12, 2023

### \$15,000 Symposium Travel Grant Sponsor (Support travel grants for prospective graduate students and postdoctoral trainees with a focus on under-represented communities)

- name and logo on promotional materials
- prominent signage throughout symposium
- exhibitor space and table
- reserved seating and preferred parking for four symposium attendees
- inclusion on the 50<sup>th</sup> anniversary plaque
- placement of half-page advertisement in print program
- promotion on Waisman website and social media
- recognition in Waisman Center annual impact report
- table for eight at 50<sup>th</sup> anniversary gala at the Monona Terrace on October 12, 2023

### \$10,000 Symposium Lunch Sponsor

- name and logo on promotional materials
- exhibitor space and table
- inclusion on the 50<sup>th</sup> anniversary plaque
- signage during luncheons
- placement of quarter-page advertisement in print program
- promotion on Waisman website and social media
- recognition in Waisman Center annual impact report
- four tickets for the 50<sup>th</sup> anniversary gala at the Monona Terrace on October 12, 2023

### \$5,000 Poster Session Reception Sponsor

- name and logo on promotional materials
- prominent signage throughout poster session and reception
- exhibitor space and table
- inclusion on the 50<sup>th</sup> anniversary plaque
- promotion on Waisman website and social media
- recognition in Waisman Center annual impact report
- four tickets for the 50<sup>th</sup> anniversary gala at the Monona Terrace on October 12, 2023

### \$2,500 Symposium Break Sponsor

- name and logo on promotional materials
- exhibitor space and table
- inclusion on the 50<sup>th</sup> anniversary plaque
- signage during snack/coffee breaks
- promotion on Waisman website and social media
- recognition in Waisman Center annual impact report

