



- **Lion's Share Platinum Sponsor** **\$20,000**  
 Premiere sponsorship with company logo prominently placed on promotional items and publicity materials including social media, verbal recognition in radio (Midwest Family Broadcasting) and TV announcements. Large event banner at zoo entrance, throughout zoo, food station, and carousel. Sign at lion enclosure. Exhibit table at zoo plus promotional item placement in event bags, company logo and link on website. Exclusive sponsorship of goat feeding station.  
**BONUS: Table for 8 at October 2023 50<sup>th</sup> anniversary gala at Monona Terrace.**
- **Gold Giraffe Sponsor** **\$15,000**  
 Logo on signs throughout zoo and carousel. Acknowledgment in publicity materials including social media, logo on promotional item, event banner, promotional item placement in event bags, company logo and link on website.  
**Sign at giraffe enclosure. Exhibit table. BONUS: Table for 8 at October 2023 50<sup>th</sup> anniversary gala at Monona Terrace.**
- **Silver Seal Sponsor** **\$10,000**  
 Logo on banner and acknowledgment in publicity materials including social media, logo on promotional materials, promotional item placement in event bags, company logo and link on website. Exhibit table. Sign at seal enclosure. Exclusive sponsorship of an edZoocation station. **BONUS: 4 tickets to October 2023 50<sup>th</sup> anniversary gala at Monona Terrace.**
- **Bronze Monkey** **\$5,000**  
 Logo and acknowledgment in publicity materials, event sign, promotional item placement in event bags, company logo and link on website. Sign at primate enclosure. **BONUS: 4 tickets to October 2023 50<sup>th</sup> anniversary gala at Monona Terrace.**
- **Pewter Penguin** **\$2,000**  
 Logo and acknowledgment in publicity materials, logo on promotional item, event sign, promotional item placement in event bags, company logo and link on website. Sign at penguin enclosure.
- **Contributor** (Any amount/In-kind) \$ \_\_\_\_\_

**Mail this completed reservation form to the Friends or register by contacting:**

palumbo@waisman.wisc.edu or 608.279.7460

If you prefer to send a check now, please make the check out to "Friends of the Waisman Center" for the sponsorship amount and send with the reservation form to:

**Friends of the Waisman Center | 1500 Highland Ave, Rm 239 | Madison, WI | 53705 | waisman.wisc.edu**

Your Name \_\_\_\_\_

Company/business \_\_\_\_\_

Street Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone (Day) \_\_\_\_\_ e-mail address \_\_\_\_\_

**Thank you for supporting the Waisman Center!**

Founded in 1975, the Friends of the Waisman Center, Inc. is a nonprofit, 501 (c)(3) organization that enhances numerous activities of the Waisman Center, University of Wisconsin-Madison, all of which benefit people with developmental disabilities and neurodegenerative diseases. [EIN: 39-1272090]